

Writing to Persuade



Y3	Y4	Y5	Y6
A range of coordinating and	Some use of relative clauses	A range of subordinate clauses	Short sentences for emphasis
subordinating conjunctions		including relative clauses to add detail	
	A range of expanded noun phrases		Sections that contain more than one
Expanded noun phrases		A wide range of expanded noun	paragraph
	Clear structure with paragraphs	phrases	
Evidence of some paragraphs			Clear cohesion within paragraphs
	Emotive language	Topic sentences for paragraphs	
Structure eg introduction, conclusion			Passive voice
	Rhetorical questions	Some cohesion within paragraphs	
Adjectives for positive description –			Colons and semi-colons
power of 3	Formal language	Parenthesis using dashes, commas,	
		brackets	Subjunctive form
Imperative verbs	Facts and statistics	B de del combre	
Currentetines	Currentetings and comparatives	Modal verbs	Accurate use of adverbials for
Superlatives	Superlatives and comparatives	Counter argument	certainty
2 nd person	Effective use of colour/imagery	Counter argument	Repetition
	Effective use of coloury imagery	Begin to use adverbials for certainty	Repetition
Exaggeration	• Advertising – leaflet, advert,	eg surely	Hyberbole
	script for radio etc		Typerbole
• Advertising – leaflet, advert,	Letter	• Advertising – leaflet, script for	Triadic/tricolon sentences
script for radio etc	Speech	radio, advert (taking the	
Letter	Poster	audience into consideration)	• Advertising – leaflet, script for
Speech		Letter	radio, advert (taking the
Poster		Speech	audience into consideration)
		Campaign	• Letter
		Debate	• Speech
			Campaign
			Debate